

NEOBRAKE PREMIUM LININGS

WITH EXCLUSIVE NEOKINETIC FRICTION TECHNOLOGY™

Our pursuit from day one has been replicating the performance of asbestos brakes in asbestos-free linings. We've studied asbestos. (Obsessed over it, really). Experimented with every possible fiber, resin and modifier combination to match it. We've tested. Retested. And then tested again. Until finally formulating the next best thing, FMVSS 121 approved.

ULTIMATE FORMULA

NB1088-FF

Best performing asbestos-free lining, featuring transfer-film-technology for twice the service life.

26,000 lbs. GAWR - Transit | A.L. 210
23,000 lbs. GAWR - OTR | A.L. 165



NEW BRAKES

NB2001 ABS-FF

A new extra-heavy-duty lining for ultra high miles, with a Matrix NeoCast™ or Matrix NeoSteel™ shoe for superior torque.

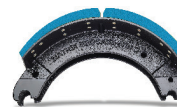
23,000 lbs. GAWR | A.L. 165



NB2000 ABS-FF

A new heavy-duty lining for smooth, uniform and quiet performance, with a Matrix NeoCast™ or Matrix NeoSteel™ shoe to maximize torque.

20,000 lbs. GAWR | A.L. 165



HIGH-PERFORMANCE

NBSM-FF

A resilient high-density semi-metallic lining to resist dust, dirt and grit, protecting drums and responding to harsh off-road demands.

23,000 lbs. GAWR | A.L. 180



NBUB-GG

A high-friction organic formula with a glass fiber base, for ABS equipped trucks or when a semi-metallic is too aggressive.

25,000 lbs. GAWR | A.L. 180



NBCB-FF/FF

A dual-friction combo pairing a semi-metallic and organic formula to resist brake-fade in heat or water.

23,000 lbs. GAWR | A.L. 180



EXTRA HEAVY-DUTY

NBSB-FF

Uniting an enriched aramid fiber with a glass base for a smooth, quiet ride; long haulers, reserve braking and fast stops.

23,000 lbs. GAWR | A.L. 165



NBMB-FF

A medium-friction lining with a glass and acrylic base, performing across a full range, from moderate terrain to turnpike hauling.

23,000 lbs. GAWR | A.L. 165



NEW 20K

NBP20-FF

A premium workhorse formulated for demanding 20K applications. Also available in a durable standard NBS20-FF lining.

20,000 lbs. GAWR | A.L. 180



HEAVY-DUTY

NBFM-FF

An over-achieving, best-in-class, heavy-duty lining. Superior in every aspect without being overly aggressive.

23,000 lbs. GAWR | A.L. 165



NBRM-FF

A reliable lining in routine service applications with a glass fiber base. Uniform braking for medium- and long-operators.

23,000 lbs. GAWR | A.L. 180



NEXT BEST THING TO ASBESTOS BRAKES

NeoKinetic Friction Technology is an exclusive formulation process encompassing a set of proprietary asbestos-free formulas. Developed by founder and CEO Richard Ballew, NB linings are the result of one man's journey to remain true to a higher performance standard and advance roadway safety.