

MATRIX REVOLUTION™

THE IMPECCABLE MACHINE-BALANCED BRAKE DRUM

WHY THE MATRIX REVOLUTION? DIMENSIONAL CONTROL.

When you're rolling down the freeway, there is only so much you can control, and one of them is the thermal expansion of your brake drums. Among other benefits of a machine-balanced drum.

From the moment the Revolution drum ships, it's in perfect balance ready to roll. No weld-on weights or balance cuts needed. Just a fully machined, precision-balanced drum that offers you the most control of any drum.

Machine-sculpted from a single block of pure, highest-grade virgin ore, the Revolution drum embodies a level of precision engineering and metallurgical prowess you might otherwise expect to find in the Smithsonian Institute®.

When this drum heats up, it doesn't skip a beat. From its one-piece construction to its consistent wall thicknesses to, yes, uniform thermal expansion, this drum has it all under control, *so you have more control over the road.*

WHAT MAKES THIS DRUM SPECIAL? IT'S COOLER.

When you look at it, you want to reach for a polishing cloth. That's rare in a drum brake. But as cool as it looks, its lower operating temperatures are cooler. Thanks, again, to its pristine, no-scrap-metal composition – which makes this drum quite special.

When you manage the heat, you avoid countless other issues. And that, perhaps, is the coolest thing about the Matrix Revolution drum, including:

- Consists of the highest-grade, virgin ore composition—*no scrap metal used*
- Provides uniform wall thickness and thermal expansion
- Rolls true from the moment it leaves the factory
- Ensures optimal lining-to-drum contact
- Resists cracking due to “hot spots” and uneven heat distribution
- Extends service life of tires, linings and other wheel-end parts



IN BALANCE FROM THE MOMENT IT ROLLS OFF THE FACTORY FLOOR.



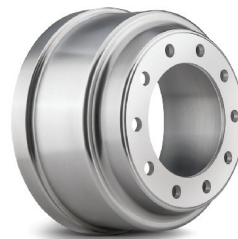
Engineered to SAE metallurgical standards and meets OE specifications.



Machined to tighter weight and tolerance specs, lapping the status quo.



Balanced without cutting into bands or welding on weights.

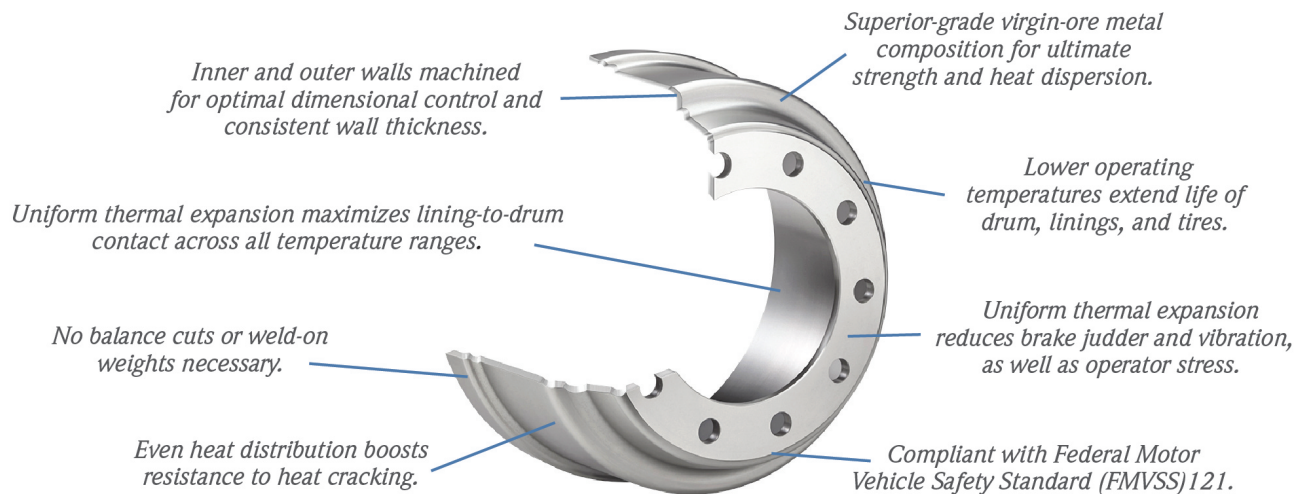


Analyzed, strength-tested and inspected to ensure each batch measures up.



Shipped ready to roll and kick start a performance revolution.

IF EVER A DRUM TO BEAT, THE MATRIX REVOLUTION IS IT.



ARE YOU MATRIX MATERIAL?



If you were a replacement part, what would you be made of? The good stuff, we hope. Not the low-grade cheap filler? At least, we hope not. Because people are drawn to quality people the same way they're drawn to replacement parts. The Matrix Movement's a truckerhood for quality people and parts. So join our little convoy of premium quality parts. 10-4? Call 1-888-411-9916 or visit Neobrake.com.