

TRIPLE DOUBLE GUARANTEE™

DOUBLE THE LINING LIFE OR YOUR NEXT SET IS FREE*

WHY THE TRIPLE DOUBLE GUARANTEE? DRUM BRAKES STILL MATTER.

If Reduced Stopping Distance (RSD) matters for new heavy-duty trucks and trailers, it matters even more for *older* equipment still rolling down the highways, back roads and city streets.

Truth is, S-cam foundation brakes account for the vast majority of brake systems still in service today. While buying new vehicles equipped with disc brakes might seem like the obvious solution, it certainly is not a practical one. There is an easier, more affordable option, and it begins by upgrading your worn, weakened, and warped pressed-steel cores.

THE REAL MUSCLE BEHIND OUR TRIPLE DOUBLE GUARANTEE.

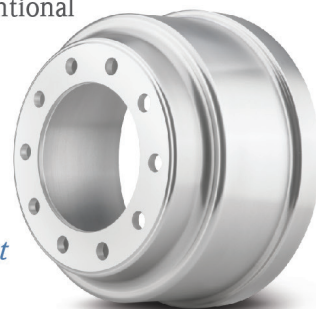
You see, once you reline a pressed-steel core, you compromise its structural integrity. Forever. Weakening it more and more with each subsequent relining. So we decided to do something about it and developed *Matrix NeoCast™* – the world's first lightweight cast iron brake shoe. It's as light as pressed-steel, yet still packs the unflinching stopping power of old-school cast iron. Throw on our cohesive friction blocks, and you've got better-than-OE-brakes.



TAKE ADVANTAGE OF OUR TRIPLE DOUBLE GUARANTEE. AND MAYBE US.

When you purchase and install our exclusive *Matrix NeoCast brake shoes*, lined with our advanced performance *NB1088™ cohesive friction blocks*, plus our extraordinary one-piece, machine-balanced *Matrix Revolution™ (MR 360) drums*, we guarantee twice the service life of our *NB1088 (RSD) linings* over your currently installed conventional linings, ***or we will replace them at no cost* and install them on the cores of your choice.***

**Must provide documented proof of maintenance intervals for currently installed linings on your trucks and tractor-trailers at time of purchase to qualify for free replacement. Offer valid against competitor brake materials in first-time-installations only.*

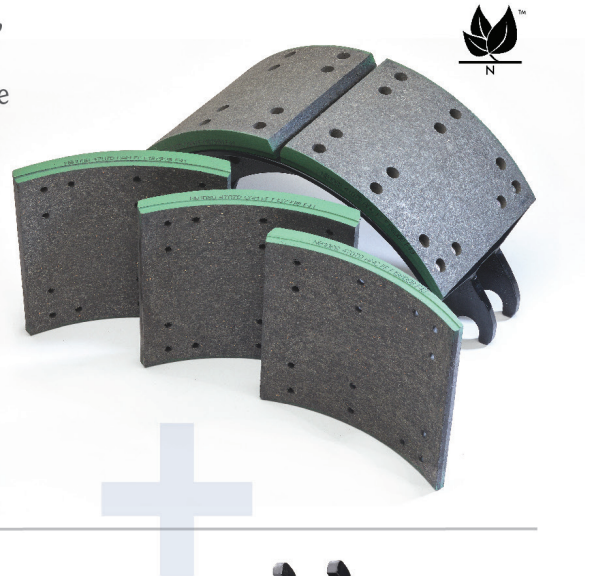


THE ULTIMATE COMBINATION OF POWER, PERFORMANCE & PEACE OF MIND.

When you combine leading edge lining and braking components, you get unprecedented stopping power and performance. Stopping power no modern heavy-duty S-cam brake system has offered before – plus double component life with the **Triple Double Guarantee™**.

NB1088™ COHESIVE FRICTION (RSD) ADVANTAGES:

- Offers the ultimate non-abrasive, asbestos-free formula
- Creates friction without damaging drums and excessive heat
- Eliminates drum hot spotting and thermal cracking
- Provides quiet, no-brake-squeal operation
- Reduces uneven tire wear
- Excels in Transit (26,000 lb.) and OTR (23,000 lb.) applications
- Achieves unprecedented maintenance and replacement intervals



Matrix NeoCast™ is the world's first lightweight cast iron brake shoe, and it weighs as light as a conventional pressed-steel core. Only the power, performance and safety benefits far exceed them.

EXCLUSIVE MATRIX NEOCAST ADVANTAGES:

- Sustains maximum torque through each relining
- Eliminates table flex, web stretch and broken welds
- Maintains constant flush lining-to-drum contact
- Dissipates heat dramatically better than pressed-steel
- Requires up to half of the system air pressure to engage
- Resists rusts 2-3x longer than pressed-steel
- Achieves unprecedented maintenance and replacement intervals



Matrix Revolution™ (MR 360) is a performance-grade, machine-balanced drum made of pure virgin ore. It's machined inside and out for uniform wall thickness and a litany of subsequent benefits.

MATRIX REVOLUTION ADVANTAGES:

- Rolls true from the factory – no balance cuts or weld-on weights
- Expands and contracts uniformly during operation
- Reduces brake judder and vibration; operator stress
- Distributes heat evenly; operates at lower temperature
- Resists heat cracking from “hot spots”
- Achieves unprecedented maintenance and replacement intervals

